3. SACS 2017 Analog

Findings Description
Weakness In Concept And Non-silver Print Production

40% scored above 80 on evaluation of ability to produce a proper exposure

30% scored above 80 on proficiency in non-silver printing

30% scored above 80 on proficiency in silver printing

30% scored above 80 on expression of concept

40% scored above 80 on appropriate use of materials

The results indicate, and faculty agree that proficiency in all areas of analog photography are weaknesses in this area of the photography program. In particular use of medium to express a concept needs improvement. Non-silver techniques were not observed this cycle, but faculty feels this is another area that needs to be improved. While the scores did rise, they are still falling below the criteria.

Action Description Analog Photography

Action Description
More focus will be placed upon content in the analog photography courses. The faculty will observe alternative processes in the fall and silver printing in the spring. The biggest strength in this area is the student ability to produce digital negatives for analog printing. The photography faculty will work to communicate which processes should be covered in the analog classes and how students can become more skilled in this area while also focusing on content. Since we did not meet the criteria last year, the same criteria of 60% scoring 80% or higher is the expectation.

Demonstrate Digital Imaging Skills

Learning Objective Description
Students will demonstrate proficiency in the creation, manipulation, and printing of digital images.

Digital Portfolio

Indicator Description
Students in ART 3376 will create portfolios of work for the final project using digital imaging techniques. A committee of 3 Photography faculty will evaluate the samples of work from the portfolios to determine successful demonstration of:

• Ability to create a properly exposed digital image using manual camera settings, basic editing software, and rules of composition.

• Ability to evaluate and digitally process image color, white-balance, value, contrast and artifacts correction.